



### APPLICATION FOR ISSUING AN OK POZNAŃ PLASTIC CARD /UPDATING PERSONAL DATA\*

I declare my willingness to participate in the OK Poznań Programme and request the issuance of the OK Poznań plastic card.

ID POZNAŃ NUMBER

NAME

SURNAME

MOBILE NUMBER (Not required)

I have read and accept the Terms and Conditions of the OK Poznań System

I voluntarily agree to provide the Operator of the OK Poznań Programme with my personal data indicated above for the purpose of verifying my taxpayer status in the Poznań ID system, which is necessary to issue the OK Poznań plastic card.

I voluntarily agree to be contacted by the Operator using the above telephone number in order to inform me about offers, promotions, actions prepared for me under the OK Poznań Programme (marketing contact).

#### INFORMATION ON THE PROCESSING OF PERSONAL DATA AND STATEMENTS

The controller of your personal data provided through the ID Poznań Programme in order to issue the OK Poznań plastic card, join and participate in the OK Poznań Programme, is the Operator of the OK Poznań Programme – Międzynarodowe Targi Poznańskie sp. z o.o., with the address at ul. Głogowska 14, 60-734 Poznań, phone: +48 61 250 90 90

Providing the above-mentioned personal data and agreeing to the verification of your status in ID Poznań or to contact you in order to inform you about offers, promotions, actions under the OK Poznań Programme is voluntary, but failure to provide the data will prevent the production of the OK Poznań plastic card or marketing contact on the part of the Operator. You have the right to request access to your personal data, its rectification, deletion or restriction of processing or to object to its processing, the right to transfer data, the right to withdraw consent to the processing of personal data free of charge and the right to lodge a complaint with the President of the Office for Personal Data Protection. More information about the processing of your personal data can be found in the Terms and Conditions of OK Poznań provided to you and on the reverse of the application.

DATE (dd-mm-yyyy)

SIGNATURE OF THE APPLICANT

\* - Delete as appropriate

### CONFIRMATION OF RECEIPT OF THE OK POZNAŃ PLASTIC CARD

I confirm receipt of the OK Poznań plastic card

DATE (dd-mm-yyyy)

SIGNATURE OF THE PERSON RECEIVING THE CARD

Application accepted and executed in POK

PLACE FOR THE POK STAMP WITH PHONE AND ADDRESS

Name and surname of the POK employee

PLACE FOR LEGIBLE SIGNATURE OF POK EMPLOYEE

## **INFORMATION REGARDING THE PROCESSING OF PERSONAL DATA**

### **I. Personal Data Controller**

The controller of personal data will be OK POZNAŃ, i.e. the company under the name Międzynarodowe Targi Poznańskie sp. z o.o. with its registered office at ul. Głogowska 14, 60-734 Poznań.

### **II. Data Protection Officer**

A Data Protection Officer (DPO) has been appointed, who can be contacted via email at: [iod@grupamp.pl](mailto:iod@grupamp.pl) or in writing to the following address: ul. Głogowska 14, 60-734 Poznań. Only matters related to the processing of your personal data should be referred to the DPO, including matters related to the exercise of rights regarding the access to your data, its rectification, deletion, limitation of processing or objection to its processing. However, the DPO's competence does not include handling other matters, such as providing advice on the operation of the system, accepting reports on technical problems, etc.

### **III. Purposes and basis of data processing**

We will process your personal data in accordance with the GDPR (General Data Protection Regulation) and other generally applicable laws. Your personal data will be processed:

- a) in connection with joining and use of the OK Poznań Programme (obtaining a plastic card) to the extent necessary to conclude and perform the concluded agreement (including handling complaints regarding the use of the OK Poznań Programme) on the basis of Article 6 (1b) of GDPR. Providing personal data is voluntary, but failure to provide it prevents the use of the OK Poznań Programme (concluding an agreement with OK POZNAŃ),
- b) in order to determine, defend or pursue the possible claims, conduct analyses and statistics, respond to your letters and requests and respond in ongoing complaint procedures, which constitutes a legitimate interest of OK POZNAŃ under Article 6 (1f) of the GDPR
- c) in the event of your expressing marketing consents, OK POZNAŃ processes your personal data for the purposes indicated in such consent each time in line with Article 6 (1a) and Article 7 of the GDPR You have the right to withdraw your consent at any time. The withdrawal of your consent does not affect the lawfulness of data processing that was made on the basis of such consent before its withdrawal.

### **IV. Personal data recipients**

To the extent necessary to conclude and implement contracts concluded through the OK Poznań Programme, OK POZNAŃ may disclose your personal data to Partners, i.e. entities offering individual benefits under the OK Poznań Programme. The partners are controllers of personal data independent of OK POZNAŃ and since the moment of transfer of personal data by OK POZNAŃ, they are independently responsible for the security of the above-mentioned personal data. OK POZNAŃ may disclose your personal data to entities providing legal, IT, service, shipping, postal, marketing and promotional services to OK POZNAŃ.

### **V. Data storage period**

OK POZNAŃ stores your personal data for as long as it is necessary to achieve the purpose for which the data is processed based on the following criteria: for the period of validity of the entitlements under the OK Poznań Programme (from submitting the application for the issuance of the plastic card), and in the case of concluding a contract for the purchase of a product or service for the duration of this contract, and after its completion for the period resulting from the provisions of law obliging OK POZNAŃ to process your personal data for the period indicated in the above law (e.g. data on invoices for 5 years from the end of the last settlement year). In the case of processing your personal data in order to implement the legitimate interest of OK POZNAŃ or on the basis of your consent, we will store your personal data for the period of implementation of these purposes or for the period for which consent was given, or until the objection to the processing of personal data is recognised or your consent to further processing of personal data is withdrawn.

### **VI. Rights of data subjects**

In accordance with the GDPR, you have the following rights: 1) the right to access your data and receive copies of your data, 2) the right to rectify (correct) your data if it is incorrect or outdated, as well as the right to delete it, if the processing of data does not take place in order to fulfil the obligation arising from a legal provision or in the exercise of public authority, 3) the right to limit or object to the processing of data.

### **VII. The right to lodge a complaint with the supervisory authority**

You have the right to lodge a complaint with the supervisory body, i.e. the President of the Personal Data Protection Office.

### **VIII. Requirement to provide personal data and principles of its processing**

Providing data is voluntary but necessary if you intend to use the OK Poznań offer, i.e. the system of services for the residents of Poznań.